

SAVE
THE
DATE

UPCOMING TRAINING SESSION

Mark your calendars for ROWE's

Spring Training Session

tentatively scheduled for **April 27 & 28, 2011.**

ROWE brings these free educational programs to you semiannually.



**ROWE PROFESSIONAL
SERVICES COMPANY**

PO Box 3748

540 S. Saginaw Street, Ste. 200

Flint, MI 48502

(810) 341-7500

www.ROWEPSC.com

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SERVICES COMPANY



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Floodplains

Planning and
Zoning Issues
Related to the
National Flood
Insurance
Program and Map

October 27 & 28, 2010
7pm - 9pm

YOU WON'T WANT TO
MISS THIS TRAINING
OPPORTUNITY...

*AND IT'S
FREE*



JOIN US

Dates: Now two dates to choose from,
Wednesday, October 27 *or*
Thursday, October 28

Time: 7:00 - 9:00 p.m.

Presented by: Planner Doug Piggott, AICP, PCP
& CEO John Matonich, PS

Location: The Rowe Building (ROWE's
corporate headquarters)
540 S. Saginaw Street, Flint (see adjacent map)

This program is free of charge and space is
limited each night to 50 people on a first-call,
first-reserved basis. You will be asked which
night you will be attending when you RSVP.

Refreshments will be provided.

Please RSVP no later than Friday, October 22 to
Stacy McIntosh at (810) 341-7500 or
SMcIntosh@rowepsc.com.

If you have questions regarding the program,
contact Doug Piggott at the phone number
above.



FLOODPLAIN REGULATIONS AND MAPS

The National Flood Insurance Program has been
around since the 1970s but the ongoing map
modernization program and renewed scrutiny
of homeowners' insurance requirements have
increased local communities' need to understand
the program and its impact.

WHAT IS THE NATIONAL FLOOD INSURANCE PROGRAM?

We will discuss the origins of the program,
the advantages of participation, and how the
program is administered at the state and local
level.

MAP MODERNIZATION PROGRAM STATUS

The map modernization program has
been controversial. It has resulted in some
communities that previously did not have
mapped floodplains now having them and other
communities having larger floodplains. We will
review this program and its ongoing schedule.

LETTER OF MAP AMENDMENTS

For residents who are in the "floodplain" but
are located on high ground, the only resort to
not paying flood insurance is a "Letter of Map
Amendment." We will discuss this process and
how communities can assist their residents in the
application process.

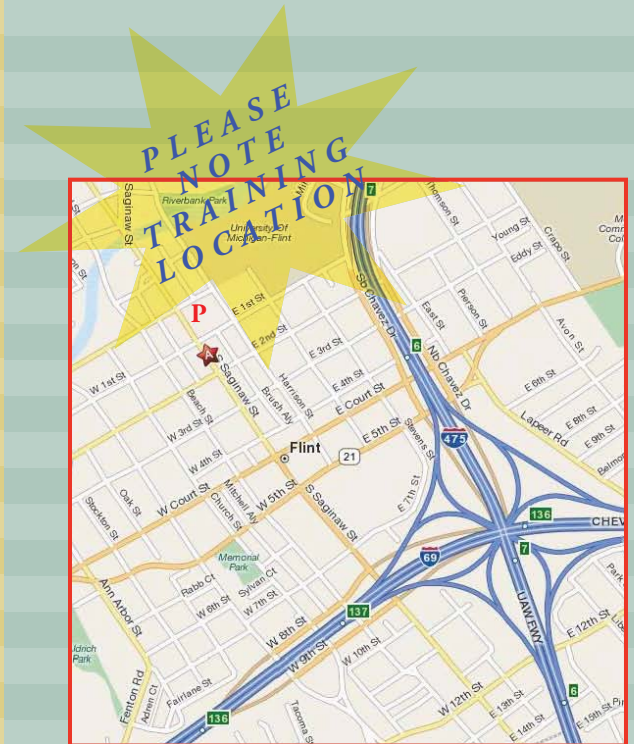
COMMUNITY RATING SYSTEM

This program permits communities to undertake
actions that can reduce residents' flood insurance
premiums. This program will be reviewed and
ways of incorporating it into a community's
planning process will be discussed.

WHO SHOULD ATTEND

This education session will be of most interest
to

- Planning commissioners
- Local elected officials
- Local government administrators
- Community planners
- Building inspectors



The Rowe Building is located on Saginaw Street
between First and Second Streets. Free on-street
parking may be available, however, we recommend
the free parking in the public lot on the southeast
corner of Saginaw/Kearsley Streets, within a block
of the Rowe Building at 540 S. Saginaw Street.
Please access the building through the Saginaw
Street entrance and use the elevator to reach the
second floor.